


Electronic Filing System (EFS) Data
Electronic Patent Application Submission
USPTO Use Only

EFS ID: 12453
Application ID: 09682590
Title of Invention: Method of Drawing Attention to Advertisements
First Named Inventor: John Hey
Domestic/Foreign Application: Domestic Application
Filing Date: null
Effective Receipt Date: 2001-09-25
Submission Type: Utility Patent Filing
Filing Type: new-utility
Confirmation Number: 0
Attorney Docket Number: HEY/005/US
Digital Certificate Holder: cn=Brian Dingman, ou=Registered Attorneys, ou=Patent and Trademark Office, ou=Department of Commerce, o=U.S. Government, c=US
Certificate Message Digest: oHxB9Cp201pFVLiTKdO/5g==
Total Fees Authorized: \$655.0
Payment Category: DA - Deposit Account
Deposit Account Number: 501582
Deposit Account Name: Brian M. Dingman



TRANSMITTAL FORM

Electronic Version 1.0.2

Stylesheet Version: 1.0

Attorney Docket Number:



HEY/005/US

Method of Drawing Attention to Advertisements

First Named Inventor: Mr. John Hey

SUBMITTED BY

Name: Brian M. Dingman Esq.
Registration Number: 32,729
Electronic Signature Mark: /s/ Date Signed: 20010925

I certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.

I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.

Attached Files:

specification	heyad.xml
declaration	adpoa.001.tif
declaration	adpoa.002.tif
declaration	adpoa.003.tif
bibd-transmittal	heyadapds.xml
fee-transmittal	heyadfee.xml

Attached Image File(s):

adpoa.001.tif
adpoa.002.tif

Comments:

1. The first part of the document is a list of names and their corresponding addresses. The names are listed in the first column, and the addresses are listed in the second column. The names are: John Doe, Jane Smith, and Bob Johnson. The addresses are: 123 Main St, 456 Elm St, and 789 Oak St.

Docket No.
HEY/005/US

Declaration and Power of Attorney For Patent Application

English Language Declaration

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled
Method of Drawing Attention to Advertisements

the specification of which

(check one)

☒ is attached hereto.

☐ was filed on _____ as United States Application No. or PCT International
Application Number _____
and was amended on _____
(if applicable)

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, Section 119(a)-(d) or Section 365(b) of any foreign application(s) for patent or inventor's certificate, or Section 365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate or PCT International application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application(s)

Priority Not Claimed

(Number)

(Country)

(Day/Month/Year Filed)

☐

(Number)

(Country)

(Day/Month/Year Filed)

☐

(Number)

(Country)

(Day/Month/Year Filed)

☐

60,255,793	12/18/00
(Application Serial No.)	(Filing Date)
(Application Serial No.)	(Filing Date)
(Application Serial No.)	(Filing Date)

(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)

Page 5 of 6

Sep-24-01 10:01am From-MIRICK O'CONNELL

508-752-7305

T-308 P.004/004 F-546

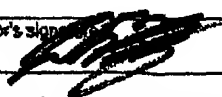
Page 3 of 3

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. *(list name and registration number)*

Brian M. Dingman, Reg. No. 32,729

Send Correspondence to: Brian M. Dingman, Esq.
Mirick, O'Connell, DeMallie & Lougee, LLP
100 Front Street
Worcester, MA 01608

Direct Telephone Calls to: *(name and telephone number)*
Brian M. Dingman 508-791-8500

Full name of sole or first inventor	
John Hey	
Sole or first inventor's signature	Date
	2001 Sep 24
Residence	
31 Warren Avenue, Weston, Massachusetts 02493	
Citizenship	
USA	
Post Office Address	
31 Warren Avenue, Weston, Massachusetts 02493	

Full name of second inventor, if any	
Second inventor's signature	Date
Residence	
Citizenship	
Post Office Address	

FEE TRANSMITTAL

Electronic Version 1.0.4

Stylesheet Version: 1.0

Patent fees are subject to annual revisions on or about October 1st of each year.

Small Entity

Independent Inventor

TOTAL FEES AUTHORIZED: \$ 655

The commissioner is hereby authorized to charge indicated processing and/or publication fees and credit any overpayments to:

Deposit Account Number: 50-1582

Deposit Account Name: Mirick, O'Connell, DeMallie & Lougee, LLP



SUBMITTED BY

Authorized Name: Brian M. Dingman

Electronic Signature Mark: /s/

Date Signed: 20010924

BASIC FILING FEE

Fee Description	Fee Code	Fee Paid
Utility Filing Fee	201	\$ 355

Subtotal For Basic Filing Fee: \$ 355

EXTRA CLAIM FEES

	Fee Code	Fee	Extra Claims	Fee Paid
Total Claims: 15	203	\$ 9	0	\$ 0
Independent Claims: 1	202	\$ 40	0	\$ 0

Subtotal For Extra Claims Fees: \$ 0

ADDITIONAL FEES

--	--	--

Fee Description	Fee Code	Fee Paid
Publication Fee For Early or Voluntary Publication	195	\$ 300

Subtotal For Additional Fees: \$ 300